A BRIEF HISTORY OF CDW AND IT

A BRIEF HISTORY OF CDW

2020

CDW acquires IGNW, Aeritae and Southern Dakota Solutions

FORTUNE 500 #178

Launched Inaugural Environmental, Social, and Governance Report

Sales: $18.5B

Coworkers: 10,000

2019

Christine Leahy becomes CEO

CHRISTINE LEAHY

CDW acquires Scalar Decisions

CDW ranks #191 on the Fortune 500

CDW acquires Aptris

Sales: $18.0B

Coworkers: 9,900

MEANWHILE, ACROSS IT

2020

The use of **telehealth** rose to 84.7% from 2.1%

Streaming services accelerated to growth that was expected to take five years

Accenture commits **$3B** to building cloud-first infrastructures

Salesforce acquires Slack for approximately **$27.7B**

2019

The World Wide Web turns 30

5G networks gain momentum

2018

CDW ranks #189 on the Fortune 500

FORTUNE 500 #189

The CDW Technoliner retires after five years of service

CDW opens new office in Nashville, TN

Sales of workloads delivered via cloud reach $3B

Sales: $16.2B

Coworkers: 9,000

2017

CDW launches standalone Small Business unit

CDW ranks #199 on the Fortune 500

FORTUNE 500 #199

Sales: $14.8B

Coworkers: 8,700

2016

CDW opens new Lincolnshire office

Kelway becomes CDW

CDW ranks #220 on the Fortune 500

FORTUNE 500 #220

Security solution sales exceed $1B

Sales: $13.7B

Coworkers: 8,500

2018

IBM unveils Summit, the world's fastest supercomputer, at 200,000 trillion calculations per second

The Federal Communications Commission rolls back net neutrality rules

The global business value of artificial intelligence is projected to reach $1.2T

2017

The market for Internet of Things tech rises to $674B

Intel unveils Compute Card, a compute platform the size of a credit card

Western Digital produces "skyscraper" 3-D NAND flash chips with 64 stacked layers and three bits per cell

2016

Windows 10 runs on 200 million computers

Wireless monitors go mainstream

OLED screens begin to replace LCD in PCs

Dell acquires EMC, forming Dell Technologies

2015

CDW ranks #253 on the Fortune 500

CDW opens new Enterprise Command Center in Vernon Hills, IL, expanding managed services and cloud capabilities

Forbes names CDW to its inaugural list of "America's Best Employers"

CDW and Dell grow their partnership

CDW acquires U.K.-based solutions provider Kelway

Sales: $13.0B

Coworkers: 8,400

2014

CDW completes a 35% investment in Kelway, a leading U.K. technology services and solutions company

CDW ranks #265 on the Fortune 500

CDW hits cloud stride with more than 40 leading industry partners

Sales: $12.1B

Coworkers: 7,200

2013

CEO Tom Richards also becomes chairman of the board

CDW launches the Technoliner, "the ultimate technology vehicle"

CDW ranks #267 on the Fortune 500

2012

CDW revenue exceeds $10B

CDW employs nearly 1,400 technology specialists and engineers

2015

The Federal Communications Commission rules in favor of net neutrality

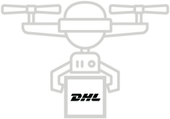
Microsoft discontinues support for Windows Server 2003

HP splits into Hewlett Packard Enterprise and HP Inc.

2014

Apple launches Apple Pay

DHL makes the first delivery via drone



Wearable tech goes mainstream with Google Glass, Apple Watch and more

2013

3-D printers available to consumer market

Sony releases the Sony Xperia Tablet Z, the world's thinnest and lightest tablet

2012

Acer and Samsung launch first education Chromebooks

CDW lists on NASDAQ

Sales: $10.8B

Coworkers: 7,000

Sales: $10.1B

Coworkers: 6,800

2011

Tom Richards becomes CEO

CDW launches "People Who Get IT" campaign, focusing on how technology solves everyday business problems

Sales: $9.6B

Coworkers: 6,700

2009

Tom Richards joins CDW as president and COO

Sales: $7.2B

Coworkers: 6,250

TOM
RICHARDS

2008

CDW becomes the official technology partner for the PGA TOUR and Champions Tour

Sales: $8.1B

Coworkers: 6,850

2007

CDW goes private, purchased by Madison Dearborn Partners and Providence Equity Partners

Sales: $8.1B

Coworkers: 6,300

2006

CDW acquires Berbee Information Networks, adding two new data centers and 11 new offices in six states

2010

Apple introduces iPad

Verizon introduces 4G LTE, which provides mobile ultra-broadband Internet access

2007

Apple introduces the iPhone and iOS 1.0, superseding other mobile devices

Amazon.com opens up the digital media world with the Kindle

2006

Blu-ray debuts as high-definition alternative to DVDs

Twitter launches as real-time social networking and micro blogging service – users send messages in 140 characters or less

2005

Steve Chen, Chad Hurley and Jawed Karim found YouTube to digitally upload, share and view videos

2003

Originally Facemash, which enables college students to compare two students' photos to vote who's "hot" and who's "not," Mark Zuckerberg streamlines social networking with Facebook

2002

LinkedIn founded as a social networking site for professionals

CDW employs more than 760 advance technology specialists and engineers

Sales: $6.8B

Coworkers: 5,480

2005

CDW opens the Western Distribution Center in Las Vegas, NV

Total distribution center space exceeds 950,000 sq. ft.

CDW launches CDW Healthcare

Sales: $6.3B

Coworkers: 4,300

2003

CDW purchases Micro Warehouse assets

Micro Warehouse Canada becomes CDW Canada

CDW launches dedicated small business team

Sales: $4.66B

Coworkers: 3,600

2001

JOHN EDWARDSON

John Edwardson becomes CEO and chairman

CDW debuts on the Fortune 500 at #435 and on the NASDAQ 100

Sales: $3.96B

Coworkers: 2,783

1998

CDW-G founded to further support government and education customers

Sales: $1.73B

Coworkers: 1,504

1997

CDW establishes headquarters in

2001 iTunes

Apple introduces iTunes digital jukebox software and the iPod, offering "1,000 songs in your pocket"

XM Radio launches digital satellite radio in Dallas/Fort Worth and San Diego

1999

RIM introduces BlackBerry in Munich, Germany, as a line of handheld wireless devices

1998

Stanford students Larry Page and Sergey Brin create Google as a universal digital library

1997

IBM Big Blue beats reigning world chess champion Garry Kasparov

Vic Hayes, chairman of the Institute of Electrical and Electronics Engineers, invents Wi-Fi to connect electronic devices to the Internet through wireless network access points

1996

Karl-Heinz Brandenburg, Thomas Sporer, Bernd Kurten, Bernhard Grill and Ernest Eberlein of German company Fraunhofer-Gesellshaft invent the MP3 to download and listen to music files

1995

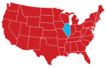
Windows 95 reshapes the market

Phillips, Sony, Toshiba and Panasonic develop the DVD to offer a higher storage capacity

Vernon Hills, IL;
exceeds $1B
sales mark

Sales: $1.27B

Coworkers: 986



1995

CDW embraces online sales by introducing CDW.com

Sales: $628M

Coworkers: 539

1993

CDW completes first IPO; lists on NASDAQ

Sales: $270M

Coworkers: 247

1987

CDW publishes first catalog

CDW offers first services, helping customers set up their computers

CDW begins hiring coworkers with technical expertise

1985

CDW runs first national advertisement in PC World magazine

PC WORLD

1984

CDW founded

1993

Adobe

Adobe Systems makes PDF available free of charge as a proprietary format

1991

The first website goes online at CERN

1989

Tim Berners-Lee joins hypertext with the Internet to create the World Wide Web

HP debuts first mass-market inkjet printer

1990

Thomas Knoll and John Knoll's Photoshop launched by Adobe

Ps

1987

Dennis Austin and Thomas Rudkin rename Presenter as PowerPoint, changing staff meetings forever

1986

FUJIFILM

Fujifilm introduces the disposable camera

1985

Microsoft releases first version of Windows

Microsoft Windows

1984

CD

Macintosh

Apple introduces Macintosh

Sony and Phillips invent CD-ROM with 650 MB of data, replacing the floppy disk, which only holds 1.5 MB

CDW

PEOPLE
WHO
GET IT™

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